



Haigud Society for Transfer of Technology

**A Government Company
Operational Branch of MASHAV
Israel's Agency for International Development Cooperation,
Ministry of Foreign Affairs**

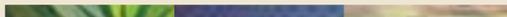




Haigud Society for Transfer of Technology

Haigud Society for Transfer of Technology, previously called "The Israeli Society for International Cooperation", was founded in 1963 following a decision of the Government of Israel with the aim of promoting cooperation between the State of Israel and other countries around the world. The company is a nonprofit organization and is fully owned by the State of Israel. The responsible ministers are: the Minister of Foreign Affairs and the Minister of Finance.

In 2008, the Ministerial Committee for Governmental Companies, under the Director General of the Prime Minister's Office, stated that the company is an executive arm of the Ministry of Foreign Affairs and consequently entitled to tender exemption.





Objectives

The main objective of Haigud is to serve as an executive, financial, and administrative arm for MASHAV - Israel's Agency for International Development Cooperation at the Ministry of Foreign Affairs.

Haigud provides the administrative flexibility required by MASHAV for promotion of international cooperation between the State of Israel and other countries. For fulfillment of this objective Haigud initiates, organizes, promotes, plans and implements the technical assistance proffered by the State of Israel to many countries in the world, and provides a permanent nucleus of experts from different fields to carry out MASHAV's activities.

Haigud enables the establishment of ties with voluntary agencies and organizations that prefer contact with a body that is not a government ministry, and inter alia it allows contractual relations with research entities in Israel and overseas and with any other organization for purposes of implementing MASHAV activities.

Administration

Haigud is managed by a Board of Directors composed of public and government representatives, a CEO (who is the Head of MASHAV, Ministry of Foreign Affairs), a deputy CEO, a delegate from the Government Companies Authority, an accountant, a legal adviser and an internal auditor.

Financing

Haigud is budgeted by MASHAV, Ministry of Foreign Affairs.

MASHAV

MASHAV Israel's Agency for International Development Cooperation, Ministry of Foreign Affairs, is in charge of formulating, directing and implementing Israel's foreign assistance policy worldwide.

MASHAV's philosophy is based on transfer of know-how to contend with the development challenges of many countries. MASHAV's main fields of assistance are agriculture and water, healthcare, education, community development, empowerment of women, and business entrepreneurship, all this through development of the human resource, and encouragement of professionals from the developing world to find solutions to their development problems, and to adapt them to the specific reality and needs of their country.

Israel is an outstanding example of a country that in a relatively short time has successfully handled complex development challenges – climatic, social and in a hostile environment. The assistance to developing countries commenced in the late 1950s, out of recognition that the young country, only a decade old, should share its experience with other countries (*"a light unto the nations"*). MASHAV's assistance program, in keeping with David Ben-Gurion's approach, is based on the moral commitment as Jews to offer assistance following Jewish and universal values and as members in the family of nations.





Haigud Main Fields of Activity

Operating Professional Training Centers

- Implementation of MASHAV courses in Israel according to a plan of work designed by MASHAV. Until today approximately 260,000 alumni have participated in MASHAV's training programs in Israel and overseas, a large proportion in facilities run by Haigud.
- Management of MASHAV professional core training extensions: the "Golda Meir Mount Carmel International Training Center" in Haifa and the "Aharon Ofri International Training Center" in Jerusalem.
- Manpower administration at "CINADCO" - the Center for International Agricultural Development Cooperation at the Ministry of Agriculture.
- Manpower, administrative and equipment support for implementation of the plan of work determined by the MASHAV.
- Support and assistance to external professional training centers.

Official Visitors and Conferences Unit

- Preparation of professional visit programs for delegations from overseas.
- Handling individual course participants who come to Israel in the framework of MASHAV for long-term study courses.
- Organization and production of conferences and ceremonies.

Evaluation Unit

Monitoring and evaluation of all MASHAV's activities

- Analysis of course reports; carrying out evaluation operations; examination of proposed courses, feedback meetings.
- Opinion on proposals for new activities.
- Study of publications of aid agencies around the world for evaluation purposes.

Special Projects

- The Bilateral Israel-Egypt Agricultural Training Program and the Trilateral Program in conjunction with JICA.
- The Regional Agricultural Program Israel-Jordan-Egypt-Palestinian Authority under the aegis of Denmark.
- The joint Israel-Egypt Committee for agricultural cooperation.
- Membership in the board of directors of the Regional Dental Cooperation Initiative.
- Consultation and assistance to the Planning and Foreign Relations Department in matters of foreign relations and recruitment of partners.

Organizational Affairs

- Drafting MASHAV's procedure for the Foreign Service regulations; development of MASHAV's program and its integration.

Publications and Foreign Relations Unit

- Production of professional publications.
- Production and publication of MASHAV's Activity Report.
- Publication of "Shalom" Magazine distributed in four languages to over 72,000 MASHAV alumni in 140 countries.
- Running the MASHAV Internet site.

Promoting Economic Cooperation (P.P.P.)

- As part of its activity as an executive arm of MASHAV, Haigud acts as a liaison for the inclusion of the private sector in its assistance activities. Haigud promotes the integration of Israeli companies and technologies in the different projects carried out by MASHAV in Israel and overseas.
- Haigud also assists Israeli companies directly by granting a legal and contractual cover for cooperation with national institutions and bodies in the host countries in which we wish to act and promote Israeli foreign aid.
- Haigud organizes an extensive series of professional visits for delegations from overseas incorporating the relevant Israeli industries, and in this way it provides support as an important marketing promoter.
- Haigud is responsible for preparing and carrying out the tenders for performing special projects overseas, e.g. dairy farming in Vietnam, the construction of a neoantal unit in a hospital in Ghana, and more.

Humanitarian Assistance

Haigud carries out MASHAV's humanitarian assistance activities as well as emergency aid, from purchase of required equipment up to the actual shipment to the affected country, including carrying out projects at the disaster location if necessary.

Contractual Relations

- Contractual relations with research entities in Israel and in developing countries.
- Contractual relations with accommodation providers and other suppliers for carrying out the courses in Israel.
- Recruitment and creation of partnerships with various overseas and Israeli agencies, also in order to increase funding for MASHAV.

Main Training Centers

Carmel Center

**The Golda Meir
Mount Carmel
International
Training Center
(MTCT)**



The Carmel Center was founded in 1961 to contribute to empowerment of women through training in areas vital for development of their countries, with the aim of integrating them in all fields of life, and thereby accelerating development and progress in their countries.

The Carmel Center implements its vision for international cooperation through courses in Israel and overseas, in Africa, Asia, Latin America, Ukraine, the Caribbean Islands, the CIS and Eastern Europe. Once every two years the Carmel Center becomes a meeting place for women leaders from around the world for intensive discussions, resulting in publication of conclusions and operational recommendations for furthering women's status.

With MASHAV's encouragement, the Carmel Center opened its doors also to women from the Palestinian Authority and joint seminars are held for Israeli and Palestinian women with the aim of bridging between the peoples and promoting education to coexistence and peace.

The Carmel Center cooperates regularly with international organizations including UNICEF, UNESCO, UNIFEM, UN-Habitat, Save the Children-Norway, SCF-USA, UNECE, YABT-OAS, the World Bank, the International Organization for Migration, and many others.

Ofri Center

**The Aharon Ofri
International
Training Center**



The Ofri Center was founded by MASHAV and Haigud in 1989 in conjunction with the Ministry of Education. The Center specializes in and deals with transferring know-how in the field of education, which is the foundation of civil society. The focus is on Education for All - from elementary to adult education; transfer of know-how and training in fields of development of basic education (basic skills), civic awareness, community education, education for special population groups, and handling youth problems, such as at-risk youth, integration of youth, and education to health and AIDS prevention.

Since its inception, thousands of alumni from around the world have participated in professional training programs at the Center and have been exposed to Israeli know-how and experience through the best experts in the various fields of education: the educational system, communications, civil development and community activity. The Ofri Center cooperates with the senior echelon of the Israeli Ministry of Education, with experts from the academic world, and with government and nongovernmental organizations specializing in these fields. The Center also maintains relations and cooperation with international organizations such as USAID, OECD, UNESCO, the World Bank, the International Organization of Migration – IOM, and more.

CINADCO
The Center for
International
Agricultural
Development
Cooperation at
the Ministry of
Agriculture



CINADCO was founded in 1983 as a unit of the Ministry of Agriculture with the object of serving as MASHAV's professional arm in the field of agriculture and rural development. CINADCO's training programs in Israel are held at two training centers: Kibbutz Shefayim and the Volcani Center in Beit Dagan.

CINADCO's activities include creating projects for demonstration of advanced agricultural methods, and training programs in Israel and overseas that focus on areas relating to agricultural development: food security – subsistence agriculture, agricultural technological innovation, agricultural initiatives for rural development and periurban agriculture, supporting systems, administration of production inputs – water and environmental quality, handling agricultural produce and marketing, and more. The activity emphasizes demonstration and implementation at field level with incorporation of Israeli technologies and outputs, and development of the human resource. In these fields various and unique widely renown models were developed among them demonstration farms and training and excellence centers.

CINADCO cooperates with international organizations such as JICA, GTZ-Germany, ICRISAT, CGIAR, ENCER and many others.

External Professional Training Centers

The Weitz Center for Development Studies (DSC)

Specializes in Integrated Regional Planning (regional and local). The Center developed the "Rehovot Approach" for integrated regional development focusing on eliminating poverty by rural and urban development.

The Hebrew University Faculty of Agriculture

Holds courses for experts from developing countries, inter alia in biotechnology, and food technology.

The International Institute Histadrut

Offers a broad variety of courses in fields such as community development, administration of volunteer organizations, civil defense and more.

The Negev Institute for Strategies of Peace and Development (NISPED)

Deals with fields relating to problems facing societies in transition, solution of conflicts, management of small businesses and development studies.

The Meteorological Service

Offers courses in the areas of agro-meteorological database management and computerization of crops for climatic conditions.

The Hebrew University of Jerusalem, the Braun School of Public Health

Holds continuing studies for a Masters Degree in public health and community medicine for doctors and nurses from around the world.

The Arava Institute for Environmental Studies

The Institute is the largest of its kind in the Middle East and promotes Middle East research studies for Jewish and Arab leaders.

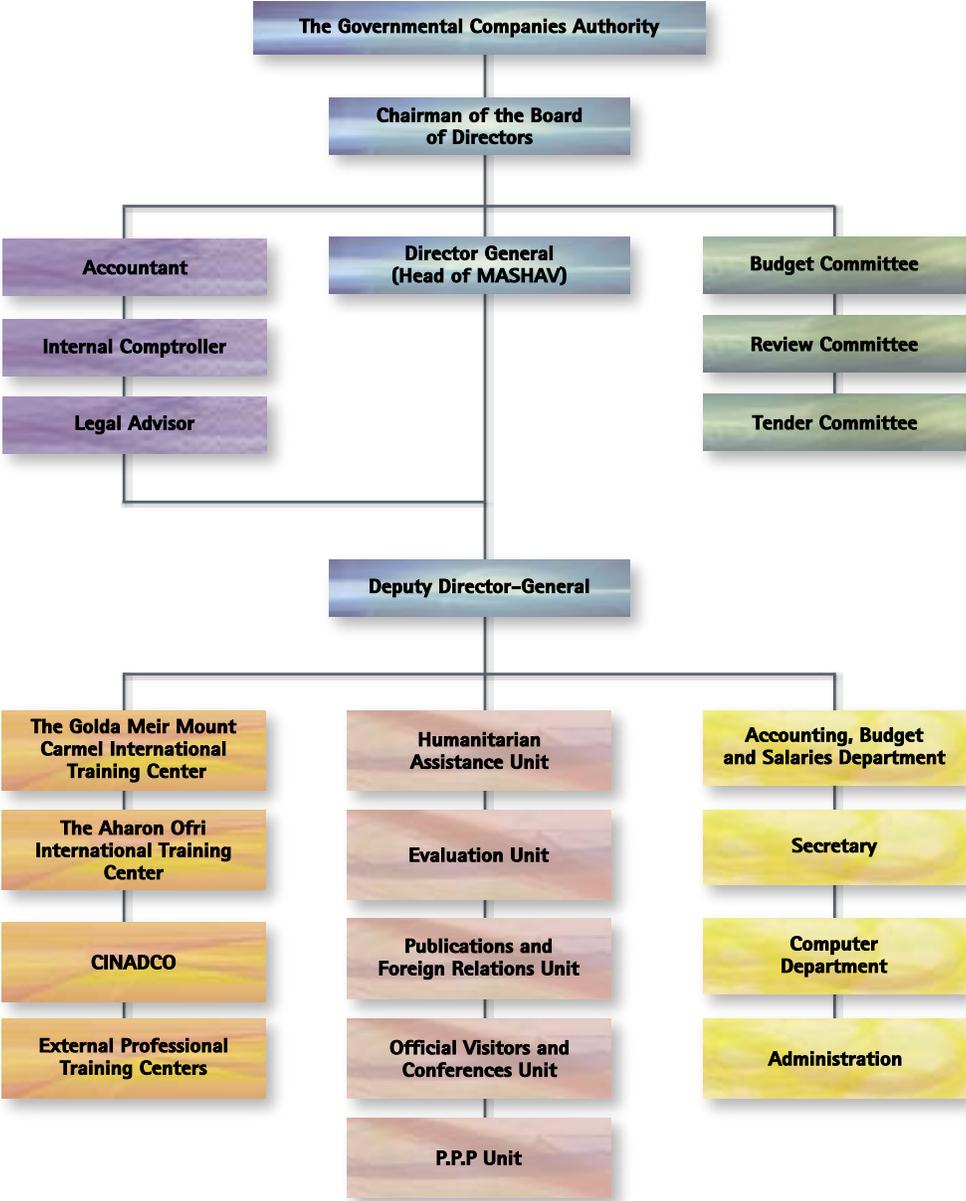
The Center for Cooperation and Advancement (CCA)

Offers a professional study program in Russian based on societies in transition - from centralized to free market, from dictatorship to democracy.

Rambam Medical Center – The Teaching Center for Trauma, Emergency and Mass

Casualties Situations: The center specializes in emergency medicine and organization and development of trauma systems.

Organizational Structure





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