



Innovation and Entrepreneurship

In alignment with the 2030 Agenda, MASHAV promotes innovating entrepreneurship as a means of advancing growth and prosperity by addressing entrepreneurship as a critical development tool and a driver of job creation, economic growth, and the realization of social gains.

Innovation is the catalyst for progress in any society and is integral to the concept of entrepreneurial success. It creates valuable ideas and entrepreneurship capitalizes on those ideas and gives them life. The combination of these two elements produces new business initiatives that spur economic growth.

With a population of close to 9 million, Israel is considered the “Startup Nation” with over 6,000 start-ups, and over 1,000 new start-ups launched every year. As a leader in the entrepreneurial world, Israel combines innovation with technology, education, and the academia, backed by government policies, a spirit of entrepreneurship, a culture of diversity and an educated entrepreneurial community.

MASHAV offers professional capacity building programs in the field to professionals from developing countries with the overall goal of presenting both the governmental and the non-governmental frameworks that promote Innovation and Entrepreneurship.

Following are some of MASHAV’s professional programs in the field:

While developing truly imaginative ideas may come easier to some people than others, entrepreneurship is a skill that can be learned like any other. Israel has the proven capacity to turn ideas into innovative products and services. It is this knowledge and expertise that MASHAV shares with fellow nations.



INNOVATION

- Innovative Entrepreneurship: From an Idea to Starting a Business
- Startup Accelerators in the Entrepreneurial Ecosystem
- Open Innovation and Tools of Intellectual Property



ENTREPRENEURSHIP

- Innovation and Entrepreneurship in the Education System
- Cooperating Out of Poverty - Cooperative Enterprise Promotion for Poverty Reduction
- Business Labs



EMPOWERMENT

- Agricultural Entrepreneurship as a Tool for the Empowerment of Rural Women
- Economic Empowerment of Women: Planning, Development and Management of Small Businesses
- Tourism Microenterprises: Promoting Income Generation for Rural Women



GUIDANCE & SUPPORT

- InnovAction: Managing Innovation
- NexLinks: Training the Trainers of Entrepreneurship Development Supporting Centers
- Support Systems for Entrepreneurship



CONTACT US

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